

I-N-N-O
SWISS-EURASIAN INNOVATIVE PLATFORM
V-A-R-E

**Eurasian Economic Union between Russia, Kazakhstan, Belorussia, Armenia*



Innovations: Cooperation. Implementation. Commercialization.

INNOVARE: «INNOVATIONS WITHOUT BORDERS»

We are committed to minimize the impact of political boundaries, as well as economic and bureaucratic barriers, on the international transfer and promotion of innovation through establishing of effective international cooperation and partnership in the field of technological exchange, applied sciences development & transfer of innovations.

This is - our contribution to the development of an innovative economy the 21st century!

The main goal of INNOVARE is to liaise between Switzerland and countries Eurasian Economic Union in the fields of research & innovation through organization of intensive international collaboration, focused on support and assistance in development, implementation, commercialization and marketing of innovative technologies and products.

The global center of intensive international collaboration without political and bureaucratic borders should be safe, stable, independent and responsible:

- ✓ Switzerland has the most stable political and legal systems in the world, well-developed scientific and economical infrastructures.
- ✓ The top country in global ratings of the most innovative countries in the world.
- ✓ The world's best scientific research institutions, excellent R&D infrastructure and traditional strong collaboration between academic and business sectors.
- ✓ Strong intellectual property protection.
- ✓ One of the world's best economic and business environments: Swiss government ensures business confidence, including an independent judiciary, a strong rule of law, and a highly accountable public sector.

- ✓ Russia, as part of Eurasian Economic Union, is one of the largest recipients of foreign direct investments (FDI) in the world.
- ✓ Russia is one of the most dynamic countries among the BRICS (*according Doing Business Report of the World Bank*).
- ✓ The biggest market in Europe: The Eurasian Economic Union has an integrated single market of 176 million people and a gross domestic product of over 4 trillion U.S. dollars (PPP)
- ✓ Great innovation potential with high tertiary education rates, a large science base inherited from the Soviet Union, strong positions many science and technology fields, such as physics, astronomy, mathematics, computing, chemistry, biology, geology and geography, engineering, aerospace, communications, IT, nuclear technology and space technology..
- ✓ Only Russian VC market is estimated over \$600 million, and there is large unmet demand among home investors in finding safe and transparent long-term investment opportunities abroad.
- ✓ Access to low-cost production and R&D facilities.

- ✓ Being a non-profitable foundation with highly developed business strategy we ensure our independency and facilitate our opportunities in international promotion and multifunctional support of innovations in general and case projects realization in particular.
- ✓ Being a non-profitable foundation means, that all the profits and revenues, generating through organization's activities, should be spent for it's further development, i.e. activities which meet INNOVARE's mission and goals.
- ✓ *Part of INNOVARE's revenues can be distributed to university research departments and the most promising innovative startups to provide for matters such as funding for new or follow-on research activities, support technology development and transfer process by paying for a portion of the patent and licensing legal fees and etc.*
- ✓ Being a non-profitable foundation we have unlimited access to participation in private, public, governmental and others domestic and international projects and activities.

- ✓ Excellent network with Russian and Eurasian institutional and private scientific organizations.
- ✓ Good connections with institutional and private investors from Russia and EEU, as well as big and medium size industrial players, interested in international collaboration and investment opportunities with Switzerland and Europe.
- ✓ Exclusive database of start-ups and inventions of different stages (from seed to ready-to-start and already marketing) from Russia and other countries of Eurasian economic union, seeking for scientific and industrial collaboration opportunities in Switzerland and EU.
- ✓ The team of committed Swiss and Russian professionals with large international network, deep personal experience in focused areas, knowledge and understanding of technological transfer and commercialization processes, well qualified and with “hands-on” attitude.
- ✓ Excellent knowledge of Swiss and Eurasian (esp. Russian) administrative systems and procedures, as well as developed network with Swiss and European technological transfer centers and scientific organizations.

Any legal or individual person who shares INNOVARE's mission and goals can become our member.

Depending on specific activities and target requests, we determine the following types of membership:

✓ Scientific

Institutes and organizations, specialized on applied sciences, high-tech incubators and innovative clusters, start-ups, R&D teams, inventors, etc.

✓ Industrial

Big, medium and small-size industrial enterprises, having their own or outsourcing R&D opportunities, seeking for and willing to implement new innovative solutions in order to raise the efficiency of their product/business processes.

✓ Investor

Public funds, venture companies, investment funds and other institutional and private investors, looking for investment opportunities in different sectors.

✓ General partner

International organizations and national authorities, focused on innovation's support and facilitation of technological transfer.